

2016 MASA/MOSPRA CONFERENCE EVALUATION RESULTS

129 SURVEYS COMPLETED

Conference Ratings (Excellent - 5)

1. Conference Planning....**4.7**
2. The Lodge of Four Seasons Accommodations....**4.2**
3. Food served during the conference....**3.9**
4. Variety of workshops and sessions....**4.3**
5. Handouts were adequate....**4.0**
6. Overall quality of conference....**4.5**

Workshop Ratings (Excellent - 5)

1. Pre-Conference - EdCamp....**4.3**
2. Pre-Conference - 21st Century School Districts..**3.8**
3. Opening Session - Ken Kay...**2.9**
4. Strong Mentoring is a Must....**4.0**
5. Strategic Leadership Transition....**3.8**
6. Community Engagement 2.0....**4.3**
7. Positive Coaching Strategies....**4.0**
8. PR/Communications Roundtable....**3.8**
9. #DIY Video...**4.6**
10. Media, Your Message & Avoiding Mayhem....**4.4**
11. Dialogue with the Commissioner....**4.4**
12. MASA Awards Banquet....**4.5**
13. Creating and Monitoring a Shared Ed-Tech Vision....**4.5**
14. Putting Community into Communications....**4.6**
15. What you Don't Document Could Hurt You...**4.6**
16. Analyze Your Insights for Data Driven Communications....**4.4**
17. Innovative Ideas for Maximizing Community Engagement....**4.1**
18. Avoid the P*L*A*G*U*E*.....**3.8**
19. 90/90 Attendance: It's Not All On You...**4.6**
20. Growing Your Own Principals and Instructional Coaches....**4.0**
21. Equal Opportunity Schools....**4.6**
22. Apple Playground...**4.6**
23. Saving Your Budget with Open Education Resources...**4.5**
24. Asking the Right Question: Tips and Strategies....**3.9**
25. The Top 10 Things Effective Administrators Do.....**4.1**
26. Driving the Economy: School Districts are the Economic Engine....**4.7**
27. Federal Advocacy Is Your Responsibility Too.....**3.5**
28. Nuts & Bolts of Contracts....**4.9**
29. You Got the Job - What's Next?....**5.0**
30. DESE School Finance / Transportation...**4.3**

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Workshop Ratings (Excellent - 5)

31. Brian Woodland: Making Education Leadership Matter....**4.6**
32. Fostering An Inclusive School Community...**4.7**
33. Teacher Qualities That Improve Student Success....**2.5**
34. Five Changes That Will Impact School PR in the Next 5 years....**3.9**
35. Freedom of Speech in the Electronic Age....**4.6**
36. Building Foundation and District Events Brick by Brick....**3.3**
37. Proficiency Based Learning - Critical Considerations...**4.3**
38. True Crime:Examining Law about Serious Criminal Infractions....**4.6**
39. Using a Plan-To-Study Approach and Classroom Data Cycles...**4.3**
40. Everything You Always wanted to Know About Finance...**4.8**
41. Using Forecast5 Analytics to Make Decisions....
42. **MOSIP....2.0**
43. 3D Virgual Reality....**4.4**
44. Transgenderism....**4.3**
45. Accreditation, Assessment and Personalized Learning...**4.0**
46. Linking Technology to RTI & PBS....**4.3**
47. The New FLSA Regulations.....
48. Missouri Auditor's Office - School District Data Security.....**4.0**
49. Fun Activity Event.....**4.8**
50. MOSPRA Breakfast**4.5**
51. Show-Me Task Force on Accreditation and Assessment.....**4.5**
52. Having An Impact on Learning - The PR Professional.....**4.4**
53. MASA Business Meeting.....**4.4**
54. School Finance and Legislative Update.....**4.7**

Other General Comments on Page 1

Breakout sessions were excellent and I appreciated the variety

Too many in session (which is great) but didn't get a few

All handouts on website

If power points handouts could be online prior to conference

Great job as always!

Great!

Would have appreciated multiple sessions, couldn't be at multiple places at once.

Thank you very much for all you do to make the conference happen! Always worth the time.

Renovations a bit of a challenge.

The Lodge is much improved!

Handouts online prior to or during conference would be helpful.

Handouts online or available before sessions. I couldn't get a room at the Lodge.

Give the finance breakout twice so it is not up against others at one time.

Breakfast on Thursday could be a little bigger. Great workshops & sessions!!

Love to see more from Apple & Google (& explore coop solutions) & social/emotional/behavioral sessions.

Need link to electronic handouts

Would love to see several of the sessions offered twice.

As always, job well done.

Conference was excellent but please consider an upgrade to location.

The Lodge is at least trying to look better!

Loved the buffet style

WiFi was an issue, but everything else was great.

Other General Comments on Page 2

Great conference! Thank you!

Networking time is very important. Thanks for providing it.

I appreciate the hard work of the committee and MASA Staff that make this informative meeting possible. Great opportunity for networking. Please encourage all presenters to share slideshows/handouts electronically on MASA webpage. Please add Taskforce handout to MASA site. I didn't receive one due to shortage. Also, handout of legislative update on MASA site.

Having to stay at a different hotel really lowers the enjoyment of being at a conference.

Need a better method of notifying of canceled or changed programs and sessions. I liked the refreshment breaks. Thank you.

The info in #46 (Linking Technology to RTI & PBS) was very good. the program provided into that is being used in elementary classrooms and covered several topics.

The awards banquet is lengthy and always has been. There must be a way to get it down to an hour. Some of the program descriptions are inaccurate. I don't know if this can even be addressed.

Great job! Thanks.

Thank you to the law firms who presented, they are the best in the state - Thank you for your support!

Wireless seemed to be a thing this year. Never was able to connect in ballrooms

Roger,
Thank you for your service. We appreciate you and have benefited from your leadership. Best wishes for a great retirement.

Love having the conference schedule and event descriptions on the app. It seems like the MOSPRA app was better utilized. It would be great to have the handouts there, too, or use the app MUSIC uses to do that.

If we continue to grow, we need a larger space for the keynote speakers/lunch,

Probably one of the most relaxed conferences I have attended in recent years. Great variety of meaningful breakout sessions. Excellent conference.

More breakout sessions including resources you can immediately take back to your districts
Ken Kay's presentation was amazing!!
More Variety in workshops.

Roger Kurtz's announcement regarding retirement was a high moment for him personally but, a very low point for MASA. Roger's commitment and hard work since he began this journey has been exactly what MASA needed. I miss his leadership already,

Timing of conference was GREAT!
DESE finance needs to give us more than what is on memos, I can read!
Ken Kay was a little combative in general session, Gov. probably pissed him off LOL!

Although the Keynote for the luncheon on Thursday was knowledgeable, fast paced, thoroughly planned, it was too long and needed some interaction.

Eagles Peak room issues: No microphone, insufficient seating, hot

Auditor's office - interesting and informative. Not necessarily great news for districts. Greater transparency and clearer guidelines would be much appreciated.

Other General Comments on Page 2

I enjoyed the conference. I would like to see the conference continue to expand offerings so there is more choice. I did enjoy the sessions I attended. It as a good conference. I was disappointed in the Lodge room I had. The door stuck, I didn't receive my wake-up call. The coffee supplies were not refreshed and the closet door was broken. Just one issue I understand, but multiple issues represent a problem.
I also liked the speaker during lunch. he was great.

Liked the schedule and balance of learning. Motivation, social/networking, & Business. Call Ray-Pec! They have a great presentation! Scott & Mike are great advocates.

Brian Woodland was good... for first 30 minutes - ran a bit long.
Banquet was excellent. Appreciate all that you do at MASA!

Conference is probably a little too big - maybe separate PR folks completely.

The first keynote was dry - good information but not very interesting in presentation.
The noon keynote was funny but too long - his information again good, but needed to be shorter
The conference is getting too large - may need to think about splitting the two groups.

Thanks for all of your help from a new superintendent. Great support!!

Woodland - good but too long.

Good Conference!

Hated to miss the FLSA presentation
More sessions regarding HR, FLSA, ACA, etc., is much appreciated.
Great conference - Thank You!

MASA has always been a class organization. Always willing to help Supts in whatever capacity. Appreciate all you do.

Thanks Chris!

Lunch speaker was good. Long... but good information. Good conference overall.

Excellent Conference - a little crowded, but that a good thing!
Roger - Thank you for your leadership!

Friday - keep to posted schedule.

Handouts and session media screens were minimal and difficult to see screen words -too small.

Thanks for all your hard work!

Would like to see more sessions for one person shops

Great conference! Enjoyed the sessions!

The sessions this year were very high quality and we got a lot of practical ideas we can take back to our district.
Thank you to all the presenters, organizers and sponsors!

Well organized. Great variety of sessions.

I always have the best time! I appreciate the sessions and excited to take things back to my district
The networking & sharing of information is priceless. Thank you!

8th year and best content yet

Great Conference / wonderful members!
Banquet was good!

Other General Comments on Page 2

Would like the PR roundtable to be a bit longer -- more opportunity for introductions / discussions.
Felt like no good PR session @ 3:30 and a few slots had 2 really good sessions -- maybe ensure good opportunities at all time slots

The variety of sessions for PR professionals was slim. Would be nice if there were 3-4 sessions each breakout that were PR focused.

Could not get on hotel WiFi. Called the front desk and was told "it's busy because the hotel is full".

Keynote at lunch on Thursday was fantastic - very engaging & thought provoking presentation.

Four Seasons upgrade was much needed and looks great
Would like more joint, interactive MOSPRA/MASA sessions.

Overall great! Thanks to all who work so hard to plan and organize the event.
My only suggestion or feedback would be the lack of WiFi.

Overall, good conference with diverse range of topics.
Thank you!

Homerun. I wanted to go to a conference workshop and pick up a new skill and I did during the video session.

A map on the app would be helpful

Friday morning session / impact on learning was rushed. More concerned about sending people home than sharing information. I would also like to see evening sessions offered.

Powerpoint presentations were almost all unreadable. The transgender one was ok. Suggest bigger bolder typeface.
Suggest online conference evaluation

Suggested Speakers or Topics

Please move the conference to Branson.

Federal programs - new regulations and implementation of
Cybercrime affecting youth - Facebook grooming by predators.

Shawn Anchor
Michael Horn

STE+AM (more)
School Board Superintendent Relationships
Navigating the political climate

I would mind having more DESE sessions ie assessment.

Social, emotional, behavioral solutions/PD
Apple & Google... & coop solutions (not sure how that would look, but interested if we could explore.

Finance is always good
The mentoring was good as we the 90/90 attendance.

Panel on instructional moves that supt's can take to effect instruction & assessment.

Great conference.

More sessions please based on school size - large schools and districts don't need the same things smaller ones do.

I really enjoyed the sessions where PR professionals from different districts collaborated and presented together.

Instead of MOSPRA roundtable, we talked about doing a speed dating format where everyone prepares a 60 second elevator speech on a best practice & then we all rotate through & share with everyone during the course of an hour. I think we all tend to naturally gravitate to the people we know so it would be great to literally meet everyone, at least briefly.
Great job on the conference & thanks to all involved!

Mike Manness with Harvard Business School (Kelli Price has contact information if interested)

Better food at Award Ceremony

Software problems - you need to do better work.

New / different topics / subjects / presenters

Mentor/Mentee gathering
New member gathering
Twitter handles on badges
Speed Dating format to rotate around and share 2-3 minute wins from your district

More "How to" video sessions, story telling, photography. Higher quality isn't hard but that seemed to be the message that was being given.